

Knowledge exchange between Észak-Alföld and Saxony-Anhalt regions

in the frame of PERIA project

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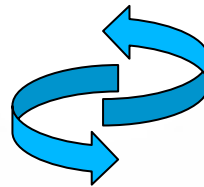
Észak-Alföld region (HU)

INNOVA Észak-Alföld Regional Innovation Agency

Észak-Alföld Regional Development Agency

Észak-Alföld Regional Development
Council → Hajdú-Bihar County Council

**Cluster management
services**



Saxony-Anhalt region (DE)

Investitionsbank Sachsen-Anhalt (development bank
of Saxony-Anhalt)

**Funding of companies'
participation at foreign
trade fairs**

Cluster management services

Facts:

- Services offered for clusters to strengthen the cooperation between cluster members, and to make their work more efficient
- Consultancy, trainings, events, partner search, website for the regional clusters
- Saxony-Anhalt is working on the regional cluster strategy renewal

Involved bodies:

- IT Cluster of Észak-Alföld
- Biotech Cluster of Észak-Alföld
- I-Food Cluster of Észak-Alföld

Funding of companies' participation at foreign trade fairs

Facts:

- 100 % ERDF funding means relevant complexity
- Transparent and flexible funding system
- Hungarian Investment and Trade Agency (HITA) has similar funding programmes for SMEs to support their marketing actions abroad

Involved bodies:

- Ministry of Science and Economic Affairs of Saxony-Anhalt
- HITA (Hungarian Investment and Trade Agency)
- Chamber of Commerce of Hajdú-Bihar County

Challenges

Different institutional background

Different type of fundings:
Hungary: not continuous calls,
Saxony-Anhalt: continuous, well predictable calls

General funding for cluster management is existing in Saxony-Anhalt, but not direct services for cluster managers

&



Solutions

Find the competent actors in your country/region and involve them!

A lesson to learn for Hungary to improve the funding system.

New ways of funding are under consideration.

Benefit for us...

Észak-Alföld: Representatives of HITA are considering to make a benchmark study in this field, for which the Peria meetings provided a good initial base.

Saxony-Anhalt: Based on the experience delivered by the partners from Észak-Alföld, Investitionsbank is able to support their Ministry with information gained during the exchange process.

Benefit for others:

Peria documents are explaining the practices, the process, the used methods and main findings in detail.

Learning from each other...



...is always inspiring!

Thank you for your attention!

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