

Regional conference Innovation Management : exchange between regions of Europe

6th July 2012, at the Hôtel de région in Bordeaux

9:15 - 10:30 Plenary session

- Introduction
Alain ROUSSET - President of the Aquitaine regional Council
Jean-Georges MICOL - General Manager of Aquitaine Développement Innovation
- Keynote
Eric BRIOLE - Expert en innovation territoriale de Efficient Innovation
- UE initiatives and regional impacts
 - innovation management tools for regions (dashboards, norms)
 - Financing for good practice exchange programmes
 - Support to cluster networking in Europe*Colombe WARIN - European Commission, Directorate General for Research & Innovation, Unit Regional dimension of innovation*

10:30 - 12:30 Round Table “Regional Policies: Innovation management practices”

- Insuring the consistency of public actions within a territory and over time
- Building a regional innovation plan can be an appropriate answer?
Elaboration of the regional higher education, research and innovation plan: feed-back in Aquitaine
Mathieu HAZOUARD - Aquitaine regional Council
- Which tools for industrial cross-over support?
- Nurturing clusters
- Expected returns
Clustering industry: feed-back in the Basque Country
Inmaculada FREIJE - Industry department

- Tools for efficiency of a regional innovation policy
- Benefits for thematic sectors
- Actions at international level could strengthen the innovation regional policy?

Nanotechnology and other sectors: feed-back in Hessen

Sebastian HUMMEL - Bio, environment and nanotechnology Unit

- Normalization contributing to regional innovation management
- Benefits for regional economy

Normalization in innovation management: feed-back in Midi-Pyrénées

Pascale MOUY - Midi-Pyrénées Innovation

12:30 - 14:00 Lunch

14:00 - 16:00 Workshops on results from European and regional projects

Every workshop chairman will focus discussion on a central issue.

Workshop will start with the presentation of a project or regional experience.

The workshop secretary will summarize the discussion in order to bring practical answers.

1. Leadership for regional actors

Central issue: which organization for best actor cooperation and best service efficiency?

PERIA project - Vincent STEINMETZ, CARINNA and Alicia MARTINEZ, Fundación Ciudad Politécnica de la Innovación

2. Assessing the efficiency of innovation management in regional policies

Central issue: which tools for which results?

Project IMPR³ove – Nicolas Sultan, A.T. Kearney

3. Non-technological Innovation and the impact on public policies

Central issue: which innovations for which impact?

Projects of the 27th Region - Stéphane Vincent

16:15 - 17:00 Workshop reports

17:15 - End of conference