

How can the regional context contribute to smart specialization?

Region of Murcia

OPEN DAYS
9th October 2012



Some figures of the Region of Murcia



- **1 region = 1 province with 45 municipalities**
- **Extension: 11.313 Km²**
- **GDP: 28.169 M€**
- **1.476.814 habitants**
- **19.444 € per capita**
- **Objective 1 phasing out (2007 – 2013)**
- **European Entrepreneurial Regional award (2011)**
- **Number of enterprises: 92.196**
- **Number of Innovative companies: 1.148**
- **R&D investment: 0.9 GDP**

What are our specializations?

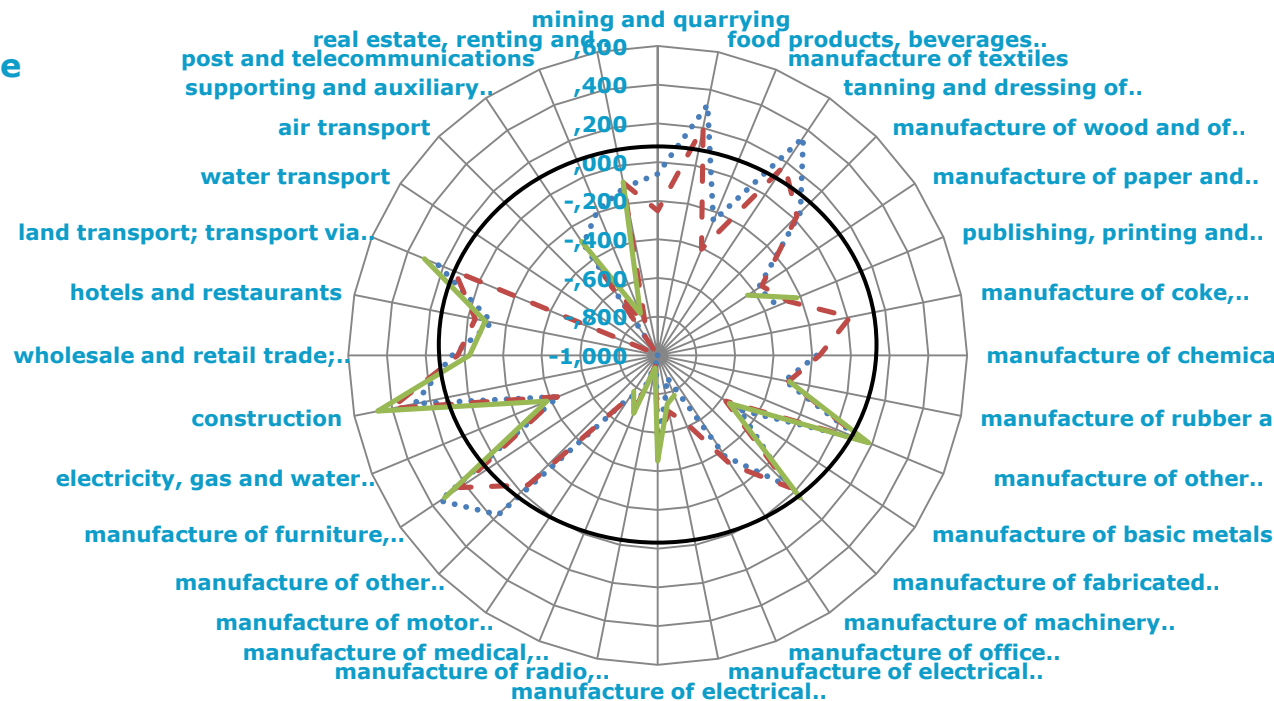
Economic profile

- Construction
- Manufacturing of furniture
- Recycling
- Land transport
- Transport via pipelines

Technology profile

- Food industry
- Handling
- Biotechnology

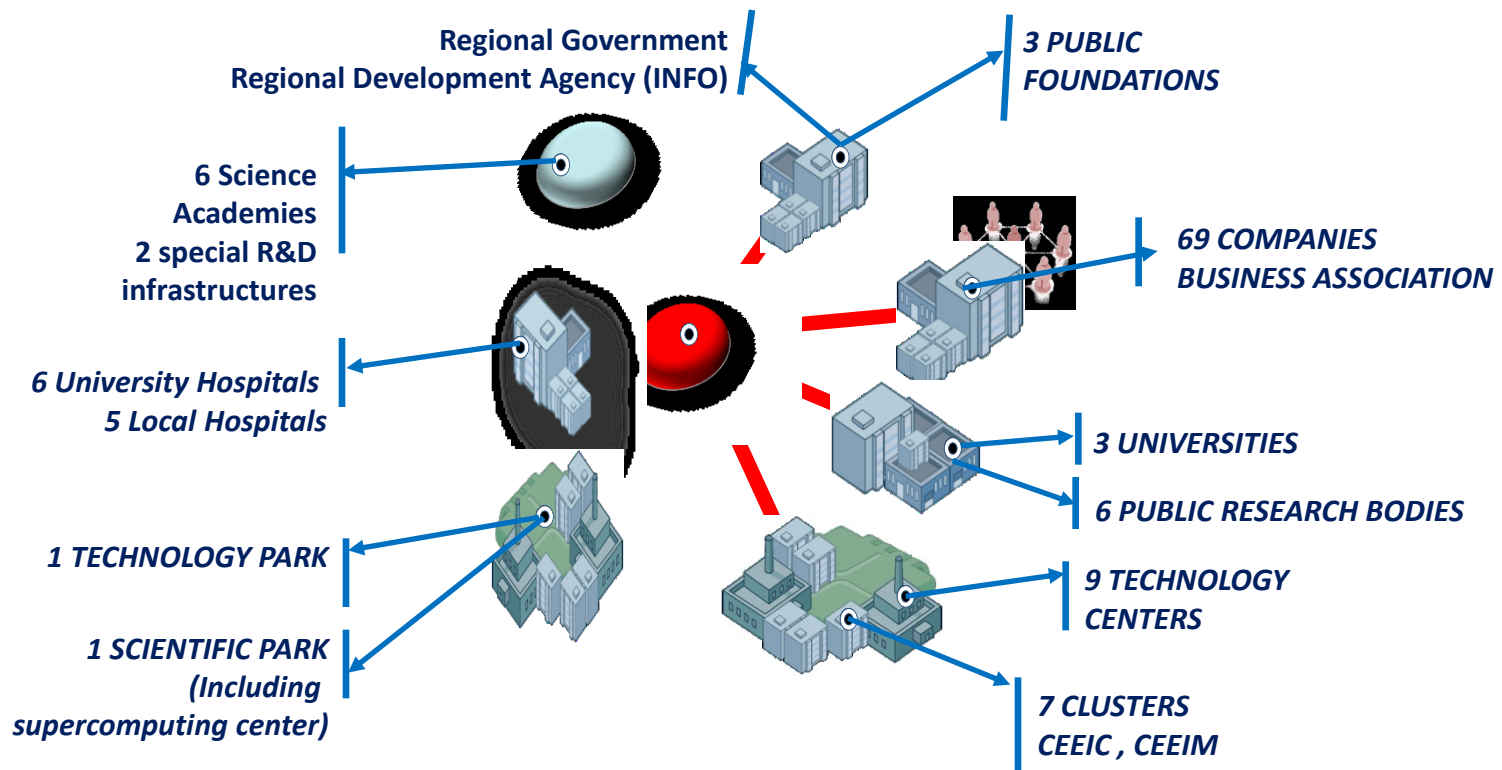
RCAN - MURCIA (ES62)
Main industries in the Region of Murcia (Economic profile)



..... 1998-2001 - - - 2002-2005 — 2006-2009

Science, technology and enterprises regional system

- The new RIS³ will combine the mobilisation of financial measures and existing infraestructure to support innovation



Context for the RIS³

- **Long experience in Science and Technology planning**
 - **Region of Murcia strategy 2020**
 - Specific plan of science, technology and innovation (2011 – 2014)
 - **Previous plans**
 - Innovative Actions under the ERDF – RPIA (two exercises in 2002 and in 2005)
 - Murcia Innova (2000) - Regional Innovation and Technology Transfer Strategies (RITTS 4452)
 - ESSIMUR – (1996) - Regional Strategy and Action Plan related to the Information Society in the Region of Murcia



RIS³: What are our objectives, activities and tools?

Scientific Knowledge

– Main objectives:

- Support excellence research groups
- Concentration of activities
- Reduction of bureaucratic burdens
- Developing regional R&D expert networks

– Activities & Tools:

- Support actions for researchers to solve Industry and societal challenges
- Structures to promote regional knowledge

Technological Capacities and Innovation

– Main objectives:

- Promoting R&D and innovation activities among regional SMEs, industrial design technologies and ICT
- Searching for new opportunities: innovative public procurement, social innovation and new business niches.

– Activities & Tools:

- Entrepreneurial discovery process
- Boost enterprises to launch ambitious R&D projects
- Support programmes for invest in ICTs
- Services in Intellectual Property Rights
- Promote public procurement pilot projects

RIS³: What have we done so far?

- **Regional activities**
 - High-level “kick-off” meeting.
 - Steering, Executive and Technical Committees.
 - Involvement of public and private stakeholders.
- **National activities**
 - R&D group of management authorities of Structural funds
- **International activities**
 - OECD –TIP S³ Project
 - S³ platform of the Institute for Prospective Technological Studies, Sevilla
 - ERRIN - project in SSH, FP7
 - EURADA

“Kick-off” Actions undertaken

17th Sept 2012 – “Kick-off” meeting aimed at launching RIS3 in our Region. Economy, Enterprise and Science DGs were involved at this first “big” step. Three Committees were set up:

- Steering Committee: political level.
- Executive Committee: DGs involved in RIS3 process.
- Technical Committee: Working Group for developing RIS3.

Members of Technical Committee will work in different steps along the project.

Executive Committee will validate works along the project. Steering Committee will validate the vision and strategic focus in a “bottom-up” approach.

27th Sept 2012 – First meeting of Technical Committee. Evaluation of Public, Enterprise and Science sectors have been launched.

Schedule (agreed by Tech Committe)

TAREA	NOMBRE	sep-12		oct-12				nov-12				dic-12				ene-13				
		S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	
1	LANZAMIENTO PROYECTO S3																			
	1.1. Definición de Comités S3 (Directivo, Ejecutivo y Técnico)																			
	1.2. Reunión de Comité Técnico S3 (Planificación de Trabajos)																			
	1.3. Identificación de participantes clave																			
2	ANÁLISIS DAFO - DIAGNÓSTICO																			
	2.1. Recopilación de documentos base																			
	2.2. Encuestas de auto-evaluación (empresas, C-T, S. Público)																			
	2.3. Valoración de encuestas/documentos y realización del DAFO																			
	2.4. Propuesta de retos estratégicos I+D+i																			
	2.5. Validación DAFO y Retos (reuniones Comités Técnico y Ejecutivo)																			
3	DEFINICIÓN ESTRATÉGICA S3																			
	3.1. Propuesta Misión/Visión/Objetivos/Ámbitos de especialización																			
	3.2. Validación del Enfoque (reuniones Comités Técnico y Ejecutivo)																			
	3.3. Validación de Diagnóstico y Estrategia S3 (Comité Directivo)																			
4	DEFINICIÓN DEL PLAN DE ACCIÓN S3																			
	4.1. Propuesta Metas/Objetivos/Actuaciones/Presupuesto																			
	4.2. Propuesta de Sistema de Evaluación y seguimiento de objetivos																			
	4.3. Validación del Plan de Acción (Comités Técnico y Ejecutivo)																			
	4.4. Validación Documento S3 (Comité Directivo)																			
5	INCLUSIÓN EN EL PROGRAMAS OPERATIVOS																			
	5.1. Inclusión S3 y negociaciones CARM - AGE - UE																			

MAIN STEPS:

- **Launching RIS3 Project**
- **SWOT analysis (IN PROGRESS)**
- **Defining the Strategy**
- **Defining the Action Plan**
- **Negotiation of OPs**

**Thank you for your
attention!**

